

Why National Friendly?



Who we are

We're National Friendly. A friendly society that's been around for 155 years supporting our members through all of life's stages.

We offer a diverse range of health, protection and financial products including Private Medical Insurance, Income Protection, Over 50s Life Cover, and Care Plans. Throughout our existence we've adapted to various changes in the world, and our products have evolved to meet the needs of our members.

National Friendly has been through a lot, including:

- The reign of 7 monarchs
- Two world wars
- The formation of the NHS
- 28 Prime Ministers
- A global pandemic

And we've been by our members' sides every step of the way, building our expertise and proving our resilience.



“ Your service has been outstanding, and you are very quick to respond to queries. Thank you for making my job a lot easier. ”
Erika, Eight Wealth Management Ltd.



Working with us

We work collaboratively with our intermediaries using their feedback to help shape our products and services.

We can offer you:



Competitive, weekly commissions.



A diverse product range to help serve all your client types, particularly those who are under-served.



A straightforward underwriting approach and easy access to our underwriters to talk through complicated cases.



Friendly, easy-to-contact teams to help you progress your cases quickly.

We're Flexible

We have options to suit all budgets and lifestyles

We're Approachable

It's easy to get in touch with us, you won't spend hours waiting for someone to pick up the phone

We're Efficient

We offer quick Quote and Apply options so your clients can get the cover they need

We're Reliable

You can trust us to do what we say we'll do – we wouldn't have lasted this long if we didn't keep our word

Get in touch with us

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