

Friendly Health

A new kind of affordable healthcare cover



Key Feature	Friendly Health	Typical Cash Plan	Typical PMI Policy
Premiums			
Price locked in from inception age	✓	✓	X
Community pricing – not based on individual claims experience	✓	✓	X
Application process			
No medical questions	✓	✓	X
5 minutes to apply	✓	✓	X
Medical benefits			
Benefit pot can be used as client needs, not pre-defined per benefit type	✓	X	X
Dental trauma and sourcing of emergency dentist appointments as standard (gold)	✓	X	X
On demand, unlimited access to a qualified dentist as standard	✓	X	X
Home health assessment offered as standard (silver and gold)	✓	X	X
Policy duration			
Long term policy – cover guaranteed until aged 65	✓	X	X

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